



KAITLIN O'CONNOR

contact

email: kaitlinoconnor@gmail.com

phone: 724.272.8557

website: kaitlinoconnor.wordpress.com

blog: insteadofanelephant.blogspot.com

address: 239 Banker Street
Brooklyn, NY 11222

education

Ohio University

2013, Athens, OH

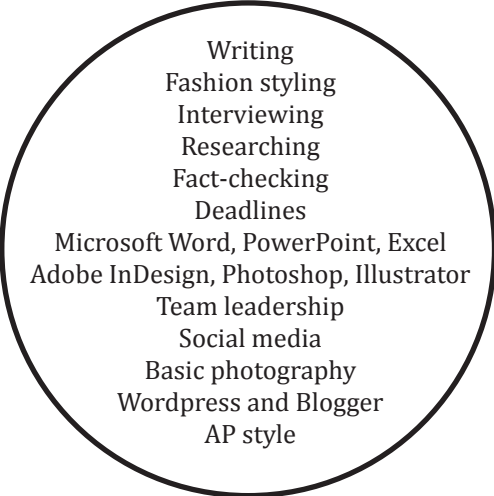
E.W. Scripps School of Journalism

Bachelor of Science, Journalism

Specializations in History and Sociology

Seneca Valley Senior High School

2009, Harmony, PA



Writing
Fashion styling
Interviewing
Researching
Fact-checking
Deadlines

Microsoft Word, PowerPoint, Excel
Adobe InDesign, Photoshop, Illustrator
Team leadership
Social media
Basic photography
Wordpress and Blogger
AP style

projects

Head of Interior Design

Tampopo Catering

February 2014 – Present • New York, NY

Head of interior design for Broadway Bites food booth. Priced and sourced all materials needed for booth operation on both business and artistic sides. Completed project below budget while coordinating aesthetically with the brand and the owners.

experience

Freelance Graphic Designer

Tampopo Catering

December 2013 – Present • New York, NY

Independently provided design, copy, and art direction for company catering brochure.

Creative Director

Thread Magazine, outhreadmag.com

September 2012 – May 2013 • Athens, OH

Led all aspects of creative proposal, planning and completion of fashion shoots for Thread magazine resulting in 60 original shoots and more than 55,000 international, online views. Managed a staff of 10 by inspiring individual and team contribution. Used social media to collaborate with team members. Maximized budget dollars through the improvised use of props, shoot locations and local fashion talent. Developed a website to store model registration information.

Social Media Director and Writer

Southeast Ohio Magazine

January 2013 – May 2013 • Athens, OH

Developed and implemented social media strategies connecting Southeast Ohio Magazine to its core audience through Twitter, Facebook, Instagram and Tumblr. Researched, wrote and edited department and blog stories for the spring/summer 2013 issue and website.

Stylist Assistant

Thread magazine, outhreadmag.com

April 2010 – September 2012 • Athens, OH

Prepared innovative style plans for all photo shoots. Organized the procurement and return of all props and clothing. Scheduled locations and modeling talent for more than 40 fashion shoots.

Writer

HerCampus.com

September 2011 – March 2012 • Athens, OH

Formulated, wrote, styled and photographed stories for the nationally-renowned collegiate website.

Editorial and Fashion Intern

Whirl Publishing

June 2011 – August 2011 • Pittsburgh, PA

Wrote articles for the four lifestyle magazines and contributed to online content. Gained valuable interview skills by conducting on-street interviews on Pittsburgh fashion. Logged and returned merchandise. Distributed copies of the magazine to local companies.